

ntie III KONGRES INFORMATYKI EKONOMICZNEJ

VII Ogólnopolska Konferencja Naukowa

„Wiedza i technologie informacyjne w kreowaniu przedsiębiorczości”

Olsztyn koło Częstochowy 24-25 października 2019r.

Ladies and Gentlemen,

we are honoured to invite you to participate in the Congress of Business Informatics for the third time and the 7th National Scientific Conference "Knowledge and information technologies in creating entrepreneurship" that will be held in Olsztyn near Częstochowa on **October 24 - 25, 2019**. The organizers of these events are the Faculty of Management at the Częstochowa University of Technology and the Scientific Society of Business Informatics. The purpose of this year's meeting beside the election of the Scientific Authorities of Business Informatics Society is also the exchange of views and results of scientific research in the field of IT applications in the academic, business, state and local administration.

The topics of this year's debates will focus on issues such as:

- Analytics of large data sets, business processes and social media
- Economic, social and cultural determinants of business and administration computerization
- Directions and perspectives of the Internet applications in the organization's activities
- Electronic communication and social media in the organization
- Methods and tools of business informatics
- Approaches to creating modern IT systems
- Knowledge technologies in organization management
- Integrated IT systems supporting management

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III CONGRES OF BUSINESS INFORMATICS

Important dates

- 30 August – submission of papers and registration forms
- 15 September – reviews of papers
- 15 September – conference fee
- 15 September – final papers submission

Publication

The minimum length of papers is approx. 20 thousand of characters, and the maximum should not exceed 25 thousand of characters. The papers with positive review can be published in the following journals:

- Czestochowa University of Technology Scientific Papers „*Management*” - Zeszyty Naukowe Politechniki Częstochowskiej "Zarządzanie",
- Chapter in the monograph published by Scientific Publisher of Czestochowa University of Technology – Polish or English.
- *Business Informatics*, additional payment, details: http://businessinformatics.ue.wroc.pl/?page_id=21
- Chapter in the monograph “*Towards Industry 4.0 – current challenges in information systems*” published by Springer, additional payment 450PLN after print acceptance of the monograph.

The registration for the conference and papers should be sent to the e-mail: kontakt@konferencja.czest.pl

Conference fee

The cost of participation in congress/conference is 650PLN. The fee includes:

- ✓ publication (the paper in Scientific Papers „*Management*” or chapter in the monograph),
- ✓ lunches, breakfast and gala dinner,
- ✓ accomodation,
- ✓ participation in accompanying events.

Conference venue

The „Jurajski Olsztyn” inn is a new gastronomic and accommodation facility located in the area of white rocks on the Eagle’s Nest track at the foot of the Castle Ruins in Olsztyn. The picturesque area attracts many tourists by its charm and unprecedented scenery at any time of the year.

The participants arriving by train are offered transport to the conference venue.

Karłowatej Sosny

Olsztyn 42-256

www.jurajskiolsztyn.pl

More information and the program available at:
www.konferencja.czest.pl

